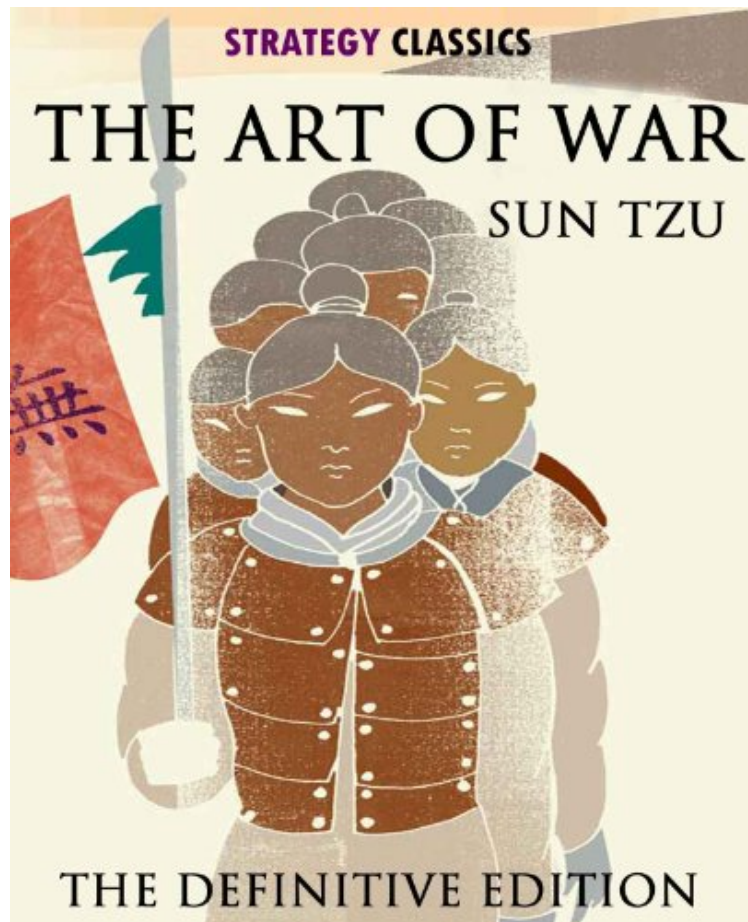


(Free) The Art of War (English Edition)

## The Art of War (English Edition)

Von Sun Tzu

audiobook / \*ebooks / Download PDF / ePub / DOC



DOWNLOAD



READ ONLINE

Produktinformation -Verkaufsrang: #1302252 in eBooksVerffentlicht am: 2013-05-10Erscheinungsdatum: 2013-05-10File Name: B009WA0HRK | File size: 59.Mb

**Von Sun Tzu : The Art of War (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of War (English Edition):

KurzbeschreibungThe Definitive Edition of Sun Tzu's Art of War-beautiful original contemporary illustrations by Simeon Banner-new introduction and annotations by QMUL strategy academic Erik Empson-formatted for Kindle by humans for humans"This new edition stands Sun Tzu back on his feet after having been upended by convenient readings in both business and politics. Restored in its original context and textual continuity, the Art of War, as the insightful introduction makes clear, is much more applicable today to the war of the corporation against the consumer and the planet, than it is to the conspiracies of shared power amongst so many corporations and politicians."Stefano

Harney, Professor of Strategic Management Education, Lee Kong Chian School of Business, Singapore Management University

Sun Tzu's classic text is given an overhaul for the digital generation in this new edition with an accessible introduction by Erik Empson, editor of generation-online and breathtaking new illustrations by RCA artist, Simeon Banner. Sun Tzu's wisdom appears timeless but in fact speaks to each generation anew. This British English edition is edited to read as straightforward prose and is ideal for reading on the go. The book will appeal to a wide general audience as well as students of history, politics and business and management. The illustrations offer an exciting new visual dialogue with Sun Tzu's legendary words. The introduction questions the appropriateness of applying Sun Tzu's lessons to the modern business world and offers an engaging reevaluation of how this important work has been abused for purposes other than those intended by the author. \*\*Erik Empson and Simeon Banner have also collaborated on a beautiful new edition of Miyamoto Musashi's Book of Five Rings.\*\* Download it here: [www.amazon.com/The-Book-Five-Rings-ebook/dp/B00AO8Q6EW/](http://www.amazon.com/The-Book-Five-Rings-ebook/dp/B00AO8Q6EW/).de

Sun Tzu's Art of War just got better. The Illustrated Art of War enlivens Thomas Cleary's complete translation, including commentaries, with full-color reproductions of paintings and statuary from China and Japan. Talk about martial art--these depictions show full battles scenes, the Chinese god of war, weaponry, processions--even an ancient map. --Brian Bruya.com

The Art of War is the Swiss army knife of military theory--pop out a different tool for any situation. Folded into this small package are compact views on resourcefulness, momentum, cunning, the profit motive, flexibility, integrity, secrecy, speed, positioning, surprise, deception, manipulation, responsibility, and practicality. Thomas Cleary's translation keeps the package tight, with crisp language and short sections. Commentaries from the Chinese tradition trail Sun-tzu's words, elaborating and picking up on puzzling lines. Take the solitary passage: "Do not eat food for their soldiers." Elsewhere, Sun-tzu has told us to plunder the enemy's stores, but now we're not supposed to eat the food? The Tang dynasty commentator Du Mu solves the puzzle nicely, "If the enemy suddenly abandons their food supplies, they should be tested first before eating, lest they be poisoned." Most passages, however, are the pinnacle of succinct clarity: "Lure them in with the prospect of gain, take them by confusion" or "Invincibility is in oneself, vulnerability is in the opponent." Sun-tzu's maxims are widely applicable beyond the military because they speak directly to the exigencies of survival. Your new tools will serve you well, but don't flaunt them. Remember Sun-tzu's advice: "Though effective, appear to be ineffective." -- Brian Bruya