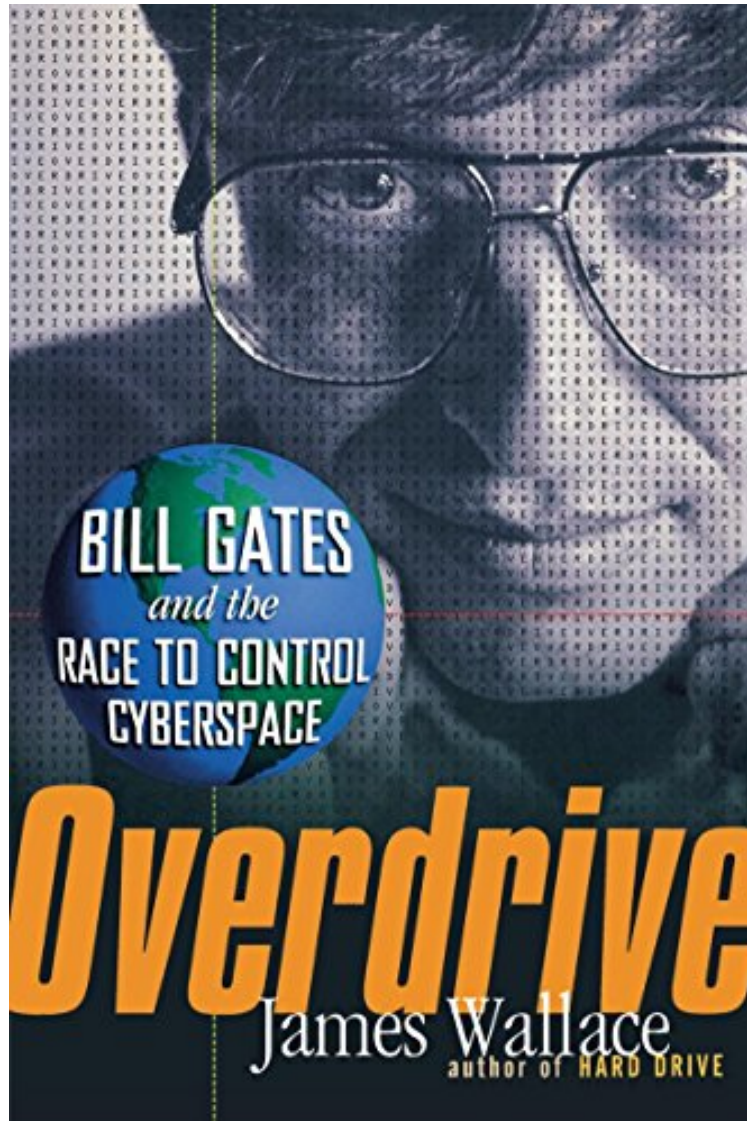


[Download] Overdrive: Bill Gates and the Race to Control Cyberspace

Overdrive: Bill Gates and the Race to Control Cyberspace

Von James Wallace

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Von James Wallace : Overdrive: Bill Gates and the Race to Control Cyberspace before purchasing it in order to gage whether or not it would be worth my time, and all praised Overdrive: Bill Gates and the Race to Control Cyberspace:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Difficult ReadVon Ein KundeThis isn't a patch on Hard Drive. Whereas Hard Drive was one of the best reads I've had, Overdrive is neither objective or intesting.It seems apparent that Hard Drive benefited substantially from having Jim Erickson as one of the authors.Overdrive is written by James Wallace alone. And it shows. His biased negative

opinion of Microsoft shows through. Wallace is also not a very good writer. For example, when writing about the actions undertaken by the Justice Department to investigate Microsoft, Wallace documents boring details about which lawyers were involved, what their backgrounds were, etc., and he stretches this section out until it is completely out of place in this book. This is a difficult read because of the bias and poor writing ability of Wallace.

Kurzbeschreibung Praise for Overdrive: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Praise for James Wallace's Hard Drive: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times. de While Microsoft was occupied with the largest, most expensive consumer marketing effort in history, the launch of Windows 95, Netscape was equally busy capturing the Web browser market. By mid-1995 it looked as if Bill Gates and company had missed the paradigm shift created by the Internet, and many pundits doubted Microsoft could recover. Meanwhile, the Justice Department was aggressively investigating claims of unfair practices levied by Microsoft's competitors. Suddenly the company found itself in the unfamiliar role of lumbering corporate giant--and underdog. James Wallace's Overdrive, his sequel to Hard Drive, is the story of Microsoft's response to this challenge. A veteran investigative reporter, the author paints a vivid portrait of Gates's determination and competitive ferocity, with a host of revealing anecdotes and details as backdrop. The battle for control of cyberspace is far from over, but Microsoft is clearly not to be trifled with. The tale of how the company repositioned itself in the race makes for fascinating reading. Kurzbeschreibung Praise for Overdrive: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Praise for James Wallace's Hard Drive: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times