

(Free and download) Building E-Commerce Solutions with WooCommerce

Building E-Commerce Solutions with WooCommerce

Von Robbert Ravensbergen

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Von Robbert Ravensbergen : Building E-Commerce Solutions with WooCommerce before purchasing it in order to gage whether or not it would be worth my time, and all praised Building E-Commerce Solutions with WooCommerce:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Unbedingt empfehlenswertVon SirkoFr jeden der keine/wenig Programmierkenntnisse hat und nicht viel Geld ausgeben mchte empfehlen wir WooCommerce. Ein bissl einlesen muss man sich aber trotzdem. Wir nutzen das Theme Storefront und wir lieben es. Unser Shop fr Designmbel ist mit Storefront gemacht: [...]1 von 1 Kunden fanden die folgende Rezension hilfreich. Sehr gut!Von Renate BlaesLeider beziehen sich die Angaben auf eine veraltete Version. Deshalb ist es sehr anstrengend, herauszufinden, wie man trotzdem "schlau" wird.

KurzbeschreibungIn DetailBuilding an online store is often considered to be a difficult and complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is built using WordPress best practices both on the frontend and the backend. This results in an efficient, robust, and intuitive plugin. Learn to use this strong e-commerce solution and set up your own web shop in just a couple of hours. Building E-Commerce Solutions with WooCommerce is a practical guide that delivers the knowledge you require to set up and get going with WooCommerce. This book also shows you how to choose a WooCommerce theme and set up different payment methods, in addition to helping you to keep a birds-eye view of incoming sales and reviews, stock levels, general store performance, and statistics from the WordPress dashboard. You will start by installing WooCommerce and exploring the WooCommerce settings. Then, you will move on to creating and adding simple and complex products, and also set up payment and shipping methods. Once your store is up and running, you will learn how to process your orders, look at the reports, and even expand the functionality further with additional plugins. Finally, the book shows you how to choose a WooCommerce theme and adjust the theme settings. ApproachBuilding E-Commerce Solutions with WooCommerce is a step-by-step tutorial with informal but informative tone. Who this book is forThis book is written for users with an existing WordPress website who want to add e-commerce functionality to their current solution. This book is also suitable for web design agencies working with WordPress. As a pre-requisite, it is assumed that you already have some experience of PHP and using WordPress. KurzbeschreibungIn DetailBuilding an online store is often considered to be a difficult and complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is built using WordPress best practices both on the frontend and the backend. This results in an efficient, robust, and intuitive plugin. Learn to use this strong e-commerce solution and set up your own web shop in just a couple of hours. Building E-Commerce Solutions with WooCommerce is a practical guide that delivers the knowledge you require to set up and get going with WooCommerce. This book also shows you how to choose a WooCommerce theme and set up different payment methods, in addition to helping you to keep a birds-eye view of incoming sales and reviews, stock levels, general store performance, and statistics from the WordPress dashboard. You will start by installing WooCommerce and exploring the WooCommerce settings. Then, you will move on to creating and adding simple and complex products, and also set up payment and shipping methods. Once your store is up and running, you will learn how to process your orders, look at the reports, and even expand the functionality further with additional plugins. Finally, the book shows you how to choose a WooCommerce theme and adjust the theme settings. ApproachBuilding E-Commerce Solutions with WooCommerce is a step-by-step tutorial with informal but informative tone. Who this book is forThis book is written for users with an existing WordPress website who want to add e-commerce functionality to their current solution. This book is also suitable for web design agencies working with WordPress. As a pre-requisite, it is assumed that you already have some experience of PHP and using WordPress. ber den Autor und weitere MitwirkendeRobbert Ravensbergen Robbert Ravensbergen is an experienced IT Manager who worked for several companies in The Netherlands. In 2009, he became interested in open source technology. Joomla was very popular during those days. He started his company Joomblocks.com, created his first Joomla extensions, and worked on multiple Joomla projects. As time went by, he learned about other open source solutions as well, and got interested in WordPress. During 2010, his first book about WordPress was released in The Netherlands. After that, several Dutch titles followed about WordPress, Joomla, and Magento, all of which were very successful. In 2013, he released his first English book with Packt Publishing, Magento Beginner's Guide second edition. He wrote the book together with Co-author Sander Schoneville. This book about WooCommerce is his first solo title that is released by Packt Publishing.