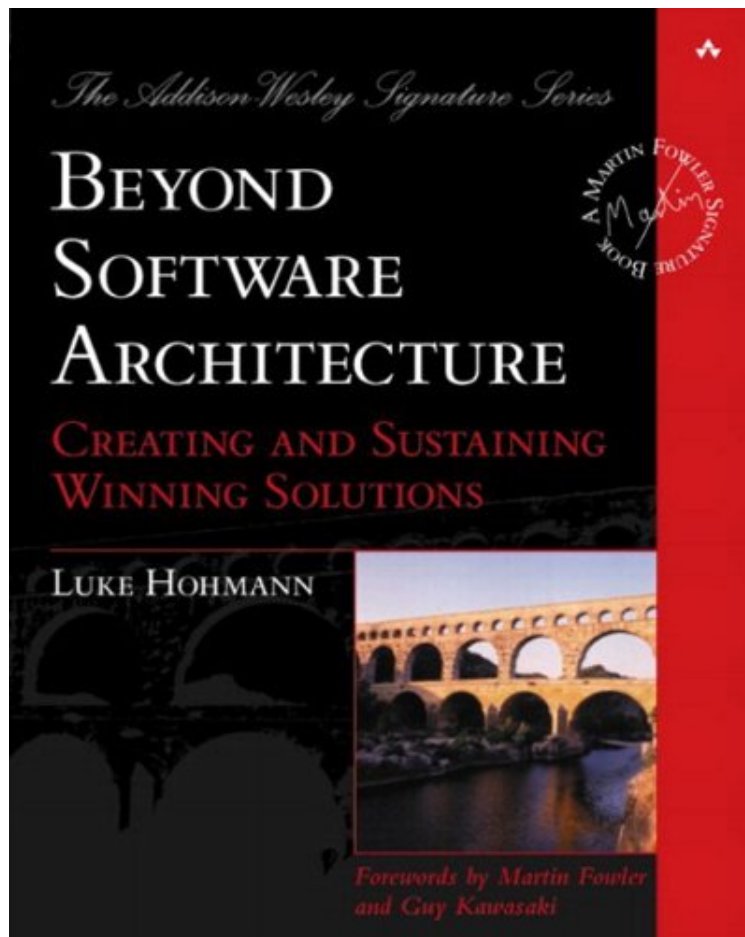


(Free pdf) Beyond Software Architecture: Creating and Sustaining Winning Solutions (Addison-Wesley Signature Series (Fowler))

Beyond Software Architecture: Creating and Sustaining Winning Solutions (Addison-Wesley Signature Series (Fowler))

Von Luke Hohmann

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Von Luke Hohmann : Beyond Software Architecture: Creating and Sustaining Winning Solutions (Addison-Wesley Signature Series (Fowler)) before purchasing it in order to gage whether or not it would be worth my time, and all praised Beyond Software Architecture: Creating and Sustaining Winning Solutions (Addison-Wesley Signature Series (Fowler)):

KundenrezensionenHilfreichste Kundenrezensionen32 von 32 Kunden fanden die folgende Rezension hilfreich. Vorsicht - Nicht das was man nach dem Titel erwartetVon Wolfgang Kellerich hatte das Buch gekauft, weil mir der Titel suggeriert hatte, dass es da "um das nchste groe Ding" nach Software-Architektur gehen wrde. Es geht aber um Software-Architektur fr Software-Produkte. Entwicklern von Individualsoftware, wie ich einer bin, wird das Buch also rein fr den Job nicht viel bringen.Es geht in dem Buch um alle die Dinge, die Entwicklungsmanager beachten mssen,

die Software-Produkte für den Massenmarkt bauen und um die Wechselwirkung der durch dieses Geschäft bedingten Einflussfaktoren mit der Software-Architektur. Themen sind auch Produktmarketing, Technologiekurven oder Lizenzmodelle. Richtig technisch tief wird das Buch selten - aber dafür werden relevante Themen genannt und aufgezhlt. Beispiel: das Thema Configuration wird auf 8 Seiten abgedeckt. Dazu allein gibt es ganze Bücher. Genauso Upgrades - 9 Seiten: da wollte ich immer mal wissen, wie Microsoft seine Patches baut - erfährt man aber auch nicht ... dafür aber mehr über Produktmarketing. Nützlichkeit nach Zielgruppe: * für Entwickler von Individualsoftware - nur zur Horizonterweiterung * für Architekten von Produkten - eher das WAS, nicht das wie * Techniker - werden enttäuscht sein. Das Buch ist praktisch codefrei von 0 Kunden fanden die folgende Rezension hilfreich. Bringt die Essenz der Software Produktentwicklung sehr gut auf den Punkt Von Christoph Baeck Ich habe mir das Buch gekauft, da ich aufgrund der vorhergehenden Rezension wusste, dass sich dieses Buch eben nicht mit den klassischen Architektur-Aspekten beschäftigt. Und muss sagen, dass ich nicht enttäuscht wurde, es behandelt wichtige Punkte mit denen man im technischen Produktmanagement bzw. als PL/Architekt/Team Lead/Entwickler der auch mit den leider oft vernachlässigten Business Qualities und operativen Attributen in der Realität konfrontiert wird. Themen wie Versionierungs-Schemata (Patches, Maintenance bzw. Service Releases etc.), das Leid mit sich ändernden Marketing-Namen, Branding, Setup/Installation, Updates und das unglücklicherweise weit verbreitete Resume Driven Design werden meines Erachtens nach zuerst gelungen behandelt und decken sich mit meiner Erfahrung in der Entwicklung von Standardsoftware. Ergo kann das nur für technische Produktmanager/Projektleiter und Seniors empfehlen, da es kompakt die wichtigsten Erfahrungen die man in der Praxis macht wiedergibt, ohne jeden Aspekt selbst durchlebt haben zu müssen und sich somit viel Schmerz ersparen kann ;-).

Kurzbeschreibung Successfully managing the relationship between business and technology is a daunting task faced by all companies in the twenty-first century. Beyond Software Architecture is a practical guide to properly managing this mission-critical relationship. In our modern economy, every software decision can have a significant impact on business; conversely, most business decisions will influence a software application's viability. This book contains keen insights and useful lessons about creating winning software solutions in the context of a real-world business. Software should be designed to deliver value to an organization, but all too often it brings turmoil instead. Powerful applications are available in the marketplace, but purchasing or licensing these technologies does not guarantee success. Winning solutions must be properly integrated into an organization's infrastructure. Software expert Luke Hohmann teaches you the business ramifications of software-architecture decisions, and further instructs you on how to understand and embrace the business issues that must be resolved to achieve software success. Using this book as a roadmap, business managers and development teams can safely navigate the minefield of important decisions that they face on a regular basis. The resulting synergy between business and technology will allow you to create winning technology solutions, and ensure your organization's success--now and in the future.

Pressestimmen Praise for Beyond Software Architecture "Luke Hohmann is that rare software technologist who views software development from the viewpoint of the end user. He passionately believes that one hour spent with an end user is worth many hours making software architectural choices or days documenting perceived user requirements. Most of what is written about software development focuses on methods used to design and develop robust software. Luke's latest effort, Beyond Software Architecture, illuminates the more mundane aspects of creating true business solutions by supporting the user throughout the lifecycle of the software product. By concerning himself with creating business value, Luke tightens the connection between a software application and the business function it performs." Bruce Bourbon General Partner, Telos Venture Partners ~"There are two kinds of people that read the Dilbert comic strip: folks that take a moment to marvel at how accurately it reflects life at their company before moving on to the next comic strip, and folks that think Dilbert is an amusing reminder that high tech companies can and should be better than Dilbert's world. Anyone in the first group should stick to reading comics. This book is for people in the latter group." - Tony Navarrete Vice President, Diamondhead Ventures ~"Luke brings a proven methodology to the challenge of software development. In Beyond Software Architecture, Luke provides practical and proven techniques that all development executives can employ to improve the productivity of their software organization." - G. Bradford Solso CEO, Taviz Technology ~"Beyond Software Architecture is the first book I have read which contains an insider's perspective of both the business and technical facets of software architecture. This is a great book to get marketers and software managers on the same page!" Damon Schechter CEO, LOC Global author of Delivering the Goods ~"There are books on technical architecture and books on product marketing, but few, if any, on how architecture and marketing information must be integrated for world class product development. Beyond Software Architecture provides this valuable bridge between technology and marketing it explains how to deliver quality products that are profitable in the marketplace." Jim Highsmith Director, Cutter Consortium author of Adaptive Software Development ~"Product development managers, marketing managers, architects, and technical leads from all functions should read this book. You'll see a pragmatic view of how to define and use a product architecture throughout a project's lifecycle and a product's lifetime." Johanna

Rothman Rothman Consulting Group, Inc. ~"Luke Hohmann has captured the essence of product creation in his latest book. He cleverly discusses the need for both the marketing and engineering roles in product creation and ties the two together building a good foundation for understanding and executing successful product creation." Lee Sigler Principal, 360 Market View, Inc. ~"Finally a book that deals with those often ignored but critical operational issues like licensing, deployment, installation, configuration and support. Beyond Software Architecture is the "What they don't teach you at Harvard Business School" book for anyone who develops software products or buys them." Mary Poppendieck Managing Director, Agile Alliance President, Poppendieck LLC ~"Luke Hohmann delivers a passionate, articulate wake-up call to software architects: it ain't just technical any more! Technical architectures have profound business ramifications, and ignoring the business ramifications of portability, usability, configuration, upgrade and release management, security, and other architectural choices can not only lead to project failures, but ultimately to nasty lawsuits from disappointed customers. Beyond Software Architecture is a must-read for successful software product managers!" Ed Yourdon Author of numerous books and articles on software development ~"Beyond Software Architecture is not just for software engineering professionals! Executives and product managers will find that the book provides the necessary background to make informed decisions about the software that their companies build. I have found that the book is a useful tool for building consensus between management and engineering, because it discusses business and customer-related issues without delving too deeply into implementation details." David Chaiken Vice President Systems Architecture AgileTV Corporation

Kurzbeschreibung

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