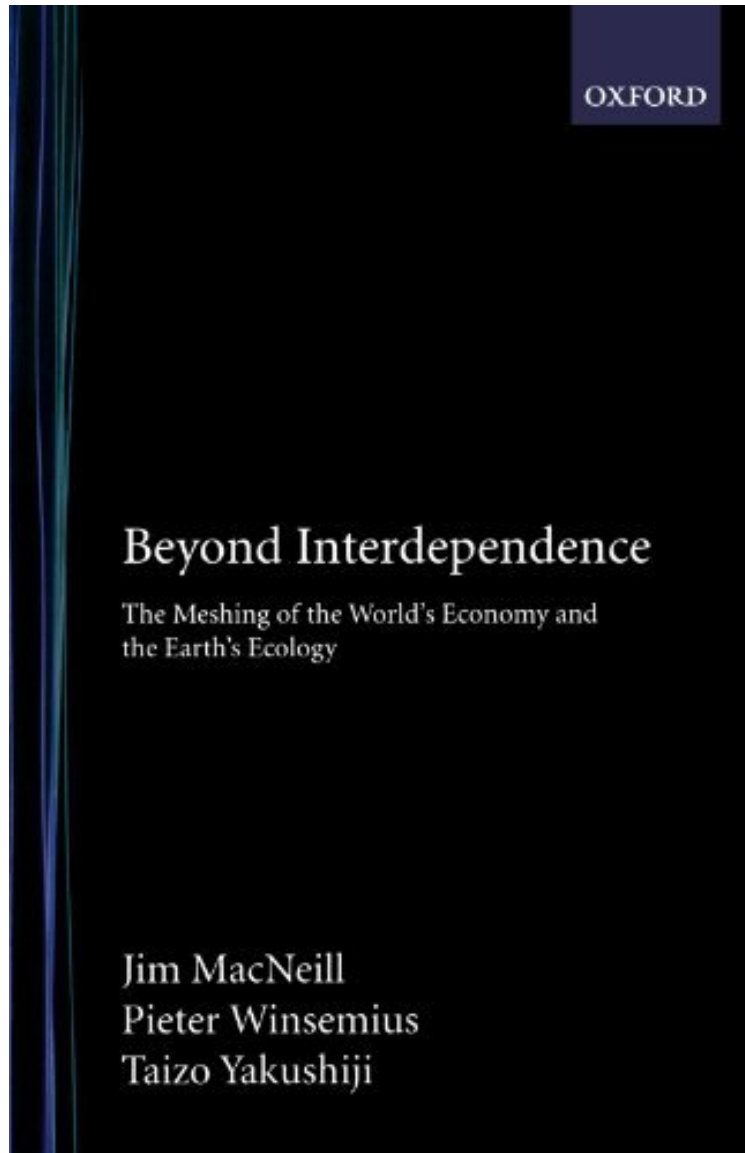


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Beyond Interdependence: The Meshing of the World's Economy and the Earth's Ecology

Von Jim MacNeill, Pieter Winsemius, Taizo Yakushiji

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Von Jim MacNeill, Pieter Winsemius, Taizo Yakushiji : Beyond Interdependence: The Meshing of the World's Economy and the Earth's Ecology before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond Interdependence: The Meshing of the World's Economy and the Earth's Ecology:

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the best texts for business challenges-sustainability Von Durval Olivieri This book reviewed by Pieter Winsemius has practical knowledge on how to tackle the environmental challenges our industries will have to face in the years ahead to be profitable and sustainable. Efficiency, effectiveness and equity are the key terms.

Kurzbeschreibung Over the last year, the world has seen some cataclysmic changes. Eastern Europe is no longer yoked with Soviet communism, Germany is again a single, powerful nation, and Russia itself is pursuing a free-market economy at an almost frantic pace. Yet as we focus on the triumph of democracy, it is easy to overlook the potentially catastrophic changes that face the world environment, changes that are inextricably linked to the workings of the political and economic institutions of our time. *Beyond Interdependence* builds upon the Brundtland Commission's landmark report *Our Common Future*, a book that has been hailed as "the most important document of the decade on the future of the world" and has sold over one-half million copies in nineteen foreign languages. Dr. Jim MacNeill, the principal author of both works, has in this latest study extended the Commission's analysis of the critical relationships between the global environment, the world economy, and the international order. Together with his eminent colleagues, Pieter Winsemius and Taizo Yakushiji, MacNeill shows that while our global economy and ecology have become completely interlocked, they have remained separate in our institutions, and in the minds of our policymakers. The result is a wide range of domestic and international policies that are accelerating the depletion of Earth's basic ecological (and economic) capital--its rivers, lakes, and oceans, its soils and forests, its flora and fauna, and its ozone shield. These short-sighted policies also threaten us in the next century with a greater rise in global warming and sea level than have occurred in the ten-thousand years since the last ice age. The authors argue that this environmental degradation and resource depletion will be the principal source of interstate conflict in the post-cold war world. Providing a fresh analysis of the issues of global change, and taking into account such recent events as the tidal-shift in East/West relations and the G7 Economic Summit in Houston, *Beyond Interdependence* shows how industrialized nations can take unilateral action to address environmental threats while improving macroeconomic efficiency and international competitiveness. It also demonstrates how developed nations can negotiate a series of mutually advantageous "bargains" with Eastern European and Third World nations. With its incisive analysis and far-reaching recommendations for policy reform, *Beyond Interdependence* shows us how we can act urgently but intelligently to advance our common future.

Pressestimmen Part of the value of the present volume was and is its timeliness, along with its clear statement of the necessary and anticipated development of a global environmental/economic agenda ... its message ... shows the benefit of two decades of meaningful experience, limited but encouraging success, intellectual development, and mature reflection on the part of those directly concerned with environment in a global context.' John F. Disinger, *The Environmentalist*, 233/4 'For those who want a terse and pithy explication of the issues that were aired at the Rio conference, *Beyond Interdependence* would be a good introduction. The language is clear and succinct and the book would be useful for undergraduate courses in international politics, international relations and environmental studies.' *The International Journal of Environmental Studies* 'While the massive scope of the book obviously precludes any detailed discussion of the complex issues at hand, it is a well-written and perceptive summary of the diverse challenges posed by global environmental change and the urgent policy responses required. As such it is of interest to specialists, students and more general readers alike' *International Affairs* 'This small book is a stepping stone between arguably two of the world's most significant environmental events. This book is a primer that builds on the awareness created by the World Commission on Environment and Development. It clearly lays out what must be achieved if the Earth Summit is to succeed. The book is definitely worth buying. It provides a good compilation of material proving the thesis that all nations are economically and ecologically linked.' *Borealis: the Magazine for Canadian Parks Wilderness*, Issue No. 10, 1992 'the book's content strikes a good balance between general observations and detailed examples. Insight is offered into fundamental relationships - responsible for certain environmental problems - which may provide points of application for realistic solutions.' Jeroen C.J.M. Van Den Bergh, Free University, Amsterdam, *Environmental Politics*, Vol. 1, No. 4, Winter 1992 'Applied oriented, it gives far-reaching recommendations for policy reforms on all levels.' *Journal of Consumer Policy*

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