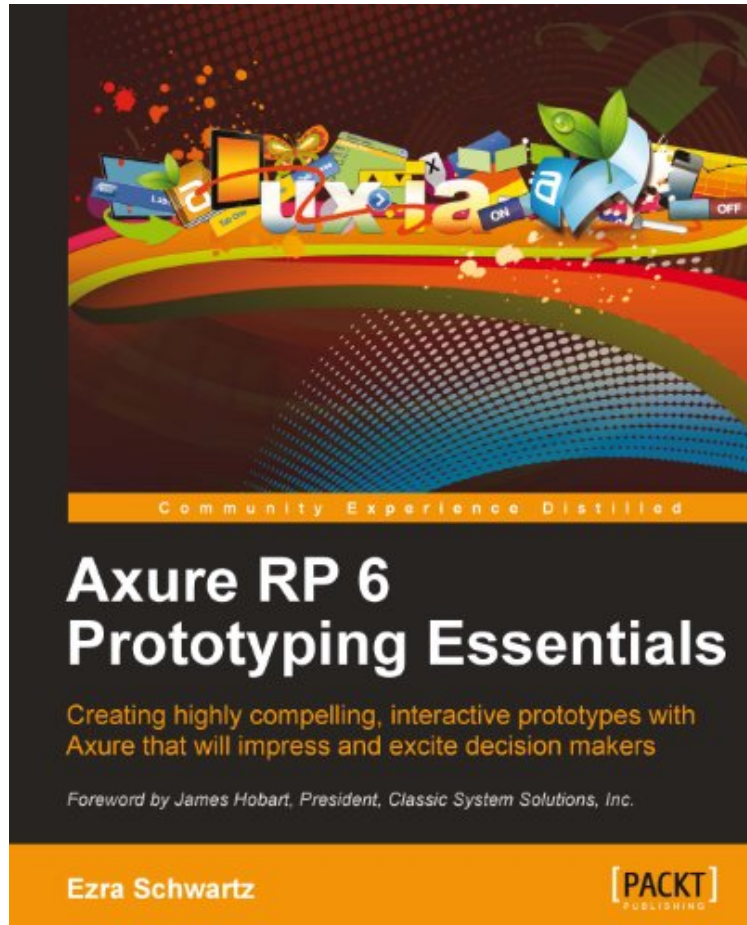


(Free read ebook) Axure RP 6 Prototyping Essentials

Axure RP 6 Prototyping Essentials

Von Ezra Schwartz

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KurzbeschreibungAxure RP 6 Prototyping Essentials is a detailed, practical primer on the leading rapid prototyping tool. Short on jargon and high on concepts, real-life scenarios and step-by-step guidance through hands-on examples, this book will show you how to integrate Axure into your UX workflow. This book is written for UX practitioners, business analysts, product managers, and anyone else who is involved in UX projects. The book assumes that you have no or very little familiarity with Axure. It will help you if you are evaluating the tool for an upcoming project or are required to quickly get up to speed in a project you just joined. The book assumes some familiarity with the principles of the User Centred Design methodology.

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ber den Autor und weitere MitwirkendeEzra Schwartz is an information and user experience architect, who specializes in logistics of complex user interface frameworks. He focuses on device and locale agnostic global enterprise applications, team collaboration strategies, UX requirements traceability and specification documentation for phased, multi-release projects. Ezra helps clients to integrate successfully rapid UX prototyping, validation and testing with their development culture. He assists clients with adoption of user-centered-design methodologies, compliance and best practices. He has lead mission-critical user experience projects in the finance, aviation, healthcare, mobile, publishing, media research, manufacturing, academic research and software development industries. Ezra also provides his services pro-bono to select non-for-profit organizations. Ezra is the founder and organizer of AxureWorld.org, a free community-driven international conference, dedicated to rapid UX prototyping. He talks regularly about user experience topics at conferences and on his blog <http://www.artandtech.com>.